



WE ARE THE JUNIOR LEAGUE

A LOOK AT LEAGUE



Letter from the President

Dalisa Cooper

What an exciting time to be a part of the Junior League of Las Vegas(JLLV)! As if it were not already a progressive, dynamic organization we continue to enhance and push forward and progress. The 2018 - 2019 year brings us the excitement of a fresh outlook and exploration of Donor Relations like we've never seen.

To offer a little history, JLLV together with its predecessor the Service League of Las Vegas, has served the Las Vegas community for more than 70 years. Our organization has been instrumental in founding numerous nonprofits and in improving the community through the thousands of volunteer hours contributed by our members. JLLV is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action of trained volunteers. We welcome all women who value our mission. JLLV is a proud part of an international association of Junior Leagues that is comprised of 291 Leagues and over 150,000 women strong.

To help maximize JLLV's impact in our community, we will continue to focus on building partnerships with other organizations committed to empowering youth to succeed by offering services aimed at improving their educational opportunities and overall health and wellness. Our Project Research & Development committee will continue to identify new potential partnerships and community programs and projects with long lasting effects and partnerships.

ALL of our work is completed by our amazing VOLUNTEERS with a shared passion for community, personal development, and voluntarism. JLLV does not exist without its members and it may be clear that with all of our moving parts, there is no better time than now to improve the quality of our donor relations and activity than through our very own Donor Relations Committee. Through the work of this committee, we will strengthen our relationships with our donors, sponsors, and supporters for today and for the years to come. I invite you to be a part of this exciting movement.

Dalisa Cooper
2018 - 2019 President
Junior League of Las Vegas

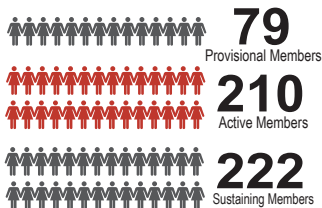


MISSION STATEMENT: Junior League of Las Vegas (JLLV) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. We welcome all women who value our mission.

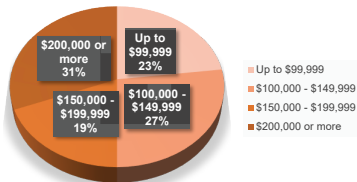
Who We Are

Membership Profile

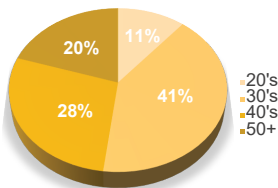
JLLV is everything it is because of its dedicated members. All of what we have been able to accomplish over the last seven decades is because of the strong, connected, and influential women who stand behind our mission.



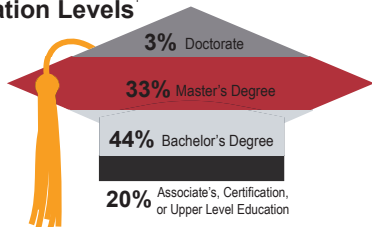
Average Household Income¹



Average Age¹



Education Levels¹



Our members are powerful. Not just in the time and energy they spend with League, but in their business and home lives as well. We are CEOs, mothers, teachers, doctors, lawyers, business owners, executives, sisters, board members, and so much more at some of the following businesses in Las Vegas:



¹Results from an internal survey in 2018

What We Do

Community Partners

JLLV finds needs in the community and determines solutions for those needs. When you partner with JLLV, it's not just our non-profits but the dozens we support, many of which we have co-founded during the past 70 years.

1946

A Service League supporting our community and developing women in leadership and volunteerism becoming Junior League in 1971.

1969

JLLV and the Senior Citizens Resource Center saw the needs to help individuals become less dependent on assistance, starting HELP of Southern Nevada, which now serves 100,000 annually.



1976

Super Summer Theatre began as a project coordinated by JLLV and the Nevada Natural History Association, now a Vegas tradition each summer for thousands.



1984

Grown from a partnership with the Allied Arts Council, DISCOVERY Children's Museum welcomes 2.1 million each year.



JLLV led a coalition to address the issue of ill children seeking care resulting in Ronald McDonald House.

1988



Shade Tree fills a need providing shelter for women and children with 364 permanent beds, serving 165,000 meals and helping 5,200 families annually. JLLV help lay the foundation for the organization.

1990



JLLV donated \$200,000 for Shannon West Homeless Youth Center to open its doors to house and provide programming for 165+ young men and women.

2017



Always adapting to find the need in our community, the future is bright because of our Members, Partners, and Donors.

2018

What We Do

Community Projects

As the community of Southern Nevada changes, so do some of our projects. We are proud to support programs and causes that include: education, healthcare, youth services, poverty alleviation, and hunger alleviation. Here is a snapshot of our current community projects and partnerships across the valley.

Education Grants



For more than 30 years, JLLV has been giving teachers grants to help supplement their projects. For the 2018-2019 school year, we awarded \$25,872 in grants to fund their equipment and activities.

Elevating Teens



Supporting youth 12 and up, we host career panels, resume building, job fairs, and more to elevate teens to their greatest potential.

Healthy Futures



From immunizations to support for new moms, this community project focuses on making sure our youth have what they need to succeed via events and community partnerships.

Shannon West Homeless Youth Center



Opening its doors in 2017, the new homeless youth center houses 165+ youth daily. JLLV provides meals, tutoring, and life skills classes, as well as initial funding for the dining room and support staff.

Bear Project



Since 1965, we have been able to provide holiday gifts for more than 165 kids annually in our community. Presents are provided by league members as well as community partners.

Done in a Day



From packing meals at Three Square to cheering on Girls on the Run, JLLV helps our community partners with the support of our greatest resource - our volunteers. The highlight is a Thanksgiving Pack with HELP serving 2,700 people for the holiday.

Member and Community Development

We pride ourselves in not only helping with the community's urgent needs, but also the development of our members, and making planned decisions designed to make the greatest impact on our community.

Membership Development



From a Making the Ask Workshop to an Arts Panel, we are focused on not only supporting the community, but training and developing volunteers to best support our partners, each other, and themselves.

Project Research & Development (PRAD)



Each year, we focus on what we can accomplish, however, we are always looking at what is next. PRAD is where our new projects originate after research and surveys to ensure we can help fill gaps in community needs.

PAAC



Our Public Affairs and Advocacy Committee (PAAC) researches laws that impact our members and the community, including pay equality and law reform. It hosts trainings and seminars to ensure we make educated decisions on the laws that may impact us.

Legacy & HQ



One of our points of pride is the Morelli House. Originally built in 1959, we saved it from being demolished and moved it downtown. Dedicated to keeping its timelessness, the house is a historic landmark and our headquarters. We open its doors for public programs, and it houses our legacy.

Paint the Town Red Gala

Saturday, March 9, 2019 at The Venetian Las Vegas

Our largest fundraiser of the year celebrates two honorees for their outstanding contributions to the community as recipients of the Lifetime Community Achievement Award and Florence Lee Jones Humanitarian Award. Now in its 16th year, this signature event attracts upwards of 400 attendees, includes a live and silent auction, and features entertainment and experiences that make this a truly extraordinary celebration!



2017 Gala Statistics

\$10,000 – Presenting Sponsor

- Priority seating for (20) guests at the gala
- Full-page color ad with premier placement in program
- Recognition from the stage at event
- Name inclusion in pre-event sponsor communications, media advisory and press release
- Logo inclusion in signage at reception
- (3) dedicated social media posts
- Logos and links on Junior League of Las Vegas website
- Premium alcohol and luxury gift bags

\$5,000 – Supporting Sponsor

- Priority seating for (10) guests at the gala
- Half-page color ad with premier placement in program
- Recognition from the stage at event
- Name inclusion in pre-event sponsor communications, media advisory and press release
- Logo inclusion in signage at reception and social media
- Logos and links on Junior League of Las Vegas website
- Premium bottles of wine at event

\$3,500 – Junior Sponsor/VIP Attendee

- Priority seating for (10) guests at the gala
- Logos and links on Junior League of Las Vegas website
- Premium bottles of wine at event

Silent or Live Auction Item

Please consider donating products or services for the silent auction portion of our event. This is an excellent opportunity to raise money for our programs, which ultimately benefit the Las Vegas community. Items in highest demand include experiences, staycations and show tickets valued at \$250+.

Single Ticket to Gala

\$275 (until December 31, 2018)

\$315 (January 1, 2019 - March 9, 2019)

Program Advertisements

Promote your business or congratulate an honoree with a print ad in our event program:

Full Page Color Ad - \$1,100

Half Page Color Ad - \$600

Quarter Page Color Ad - \$400

Night at the Museum

Saturday, January 29, 2019 at DISCOVERY Children's Museum

A night for 600 adults to release their inner child to explore, learn, and play! Adult refreshments and food enhance the fun of exploring one of our local museums while supporting JLLV. New this year - LUAU THEME!



Single VIP Ticket - \$125

- Limited Quantity Available
- Pre-event reception
- Admission to event plus exclusive VIP area
- (3) Drink tickets
- All event activities included plus NATM Souvenir!

Single General Admission Ticket - \$60 or 2 for \$100

- Admission to event
- (1) Drink ticket
- All event activities included!

Prize Drawing Items

Please consider donating products or services for the prize drawing packages. Items in highest demand include experiences, staycations and show tickets valued at \$50+.

\$10,000 – Fire Breathing Sponsor

- VIP tickets for (20) guests including luxury gift bags and open bar
- Presenting status in pre-event sponsor communications, media advisory and press release
- (3) dedicated social media posts
- Logos and links on Junior League of Las Vegas website
- Recognition throughout event program
- Signage at program entrance
- The opportunity to brand (1) event activity with your company's logo and theme!

\$5,000 – Luau Sponsor

- VIP tickets for (10) guests including luxury gift bags and open bar
- Inclusion in pre-event sponsor communications, media advisory and press release
- (2) dedicated social media posts
- Logos and links on Junior League of Las Vegas website
- Recognition throughout event program

\$3,500 – Hula Sponsor

- General Admission tickets for (10) guests
- (1) dedicated social media posts
- Recognition throughout event program and signage

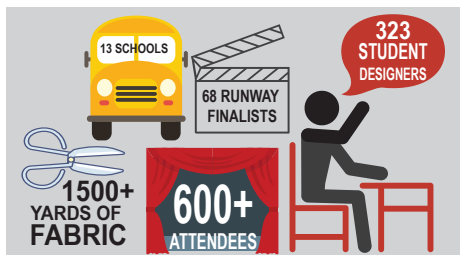
\$1,000 – Coconut Sponsor

- General Admission tickets for (4) guests
- Recognition throughout event program and signage

Fashion Forward Spring 2019

Fashion Forward program is a unique fashion design challenge for Clark County School District high school students, patterned after the popular TV show, Project Runway.

Part fundraising event and part community outreach initiative, Fashion Forward provides budding fashion design students a premier opportunity to design and construct their own creations - all with the hopes of making it to the final runway challenge where their ready-to-wear designs are modeled for the public.



\$10,000 – Presenting Sponsor

- Priority, VIP seating for (10) guests at the runway show
- Full-page color ad with premier placement in program
- Recognition from the stage at event
- Name inclusion in pre-event sponsor communications, media advisory and press release
- Logo inclusion in signage at reception and step and repeat
- (3) dedicated social media posts
- Logos and links on Junior League of Las Vegas website

\$5,000 – Supporting Sponsor

- VIP seating for (6) guests at the runway show
- Full-page color ad with premier placement in program
- Recognition from the stage at event
- Name inclusion in pre-event sponsor communications, media advisory and press release
- (1) dedicated social media posts
- Logo inclusion in signage at reception and social media

\$2,000 – Junior Sponsor/VIP Attendee

- VIP seating for (4) guests at the runway show
- Half-page ad in program
- (1) dedicated social media posts

\$500

- General Admission tickets for (4) guests at the runway show
- Logo in Program

Single VIP Ticket to Runway Show - \$50

Single General Admission Ticket to Runway Show - \$35

Prize Drawing Items

Please consider donating products or services for the prize drawing portion of our VIP reception. This is an excellent opportunity to raise money for our programs and support students in this amazing program. Items in highest demand include experiences, staycations and show tickets valued at \$100+.

How We Do It Fundraising Events

We could not accomplish the amazing community projects without a diverse and robust fundraising calendar. From the high end gala to acting like a kid - we have something for everyone!

Grant Writing



Our Grant team is always looking into new ways to support our projects and expand the reach of our community impact.

Special Events



Our Special Events committee continuously explores new events, partnerships and fun for both our members and the community.

How You Can Help

Empowering Educators Sponsor (\$30,000):

- Recognition through internal and external JLLV communications including social media, newsletters, and Annual Report
- Opportunity for presentation to League Members at Member Meeting
- Recognition in annual Paint the Town Red Gala program and Fashion Forward program
- Recognition on all Education Grants program materials, award reception, and inclusion in program events including review and selection process, volunteer participation in classroom visits, etc.

Commitment to Career Building Sponsor (\$10,000):

- Recognition through internal and external JLLV communications including social media, newsletters, and Annual Report
- Recognition in annual Paint the Town Red Gala program
- Recognition and participation for Shannon West Homeless Youth Center and Elevate Teens events including tutoring, career fairs, professional panels, etc.

Professional Pathway Sponsor (\$5,000):

- Recognition through internal and external JLLV communications including social media, newsletters, and Annual Report
- Featured sponsor on all Elevating Teens event materials
- Opportunity to participate in the programing including a professional attire clothing drive and attire sorting shifts, interview and/or host a resource room during the career fair, etc.
- Opportunity to host a Membership Development Training for the Members of JLLV

Ready to make a difference?

Contact donorrealations@jllv.org for more information and custom sponsorship packages.